

City of Cocoa Beach, Florida
Leisure Services Advisory Board Meeting Minutes
March 24, 2025

A. Meeting Called to Order

Meeting was called at 4:00 p.m.

Roll Call

Board Members Present:

Board Members Absent:

Lucas Senger
Greg Lund
Jay Cole
Tom Baldwin
Mike Braddock

Staff members Present:

Andi Segarra, Leisure Services Director
Cara Potter, Recreation Supervisor
Miranda Johns, Aquatics Manager
Ed Thinger, General Manager of Cocoa Beach Country Club
Roy Hough, Food & Beverage Manager of Cocoa Beach Country Club

B. Consent Agenda:

Approve January 2025 meeting minutes.

Jay Cole made a motion to approve January meeting minutes, Mr. Braddock seconded.
Approved – carried unanimously

Jay Cole made a motion to bring the golf simulator Power Point presentation to the next commission meeting and agenda. Tom Baldwin seconded -carried unanimously

C. Board Members Reports and Announcements

Mr. Jay Cole

- Mr. Cole stated that he surveyed the U.S.T.A Tennis Facility with the U.S.T.A. staff. He explained that the facility needs new court lighting and court resurfacing. Mr. Cole stated that this renovation would help our community by bringing more tournaments to the area.

Mr. Lucas Senger

Mr. Senger questioned if any items that were cut from the 2025 Recreation Center budget would be back into next year's budget. Director Segarra stated that funding for facility renovations would be included in the 2026 proposed budget.

Mr. Greg Lund

- Mr. Lund explained that he met with tennis professional, John Sanders at the U.S.T.A Tennis Facility after receiving some complaints regarding the court conditions. He mentioned that U.S.T.A. would like to extend the contract with the city to a 10-year lease. In addition, U.S.T.A will help with funding to resurface the courts.
- Mr. Lund presented ideas on why a golf simulator is desired at the 19th hole. He suggested that this would become an asset to the city, helping to increase revenue during off-peak times. In addition to the simulator he explained that he would like to see a high-end craft cocktail bar, additional TVs, high top tables and bench seating.
- Mr. Lund reached out to several different simulator companies. Golf Joy had the best price with an estimated cost of \$81,443 for the 4 bays.
- Mr. Lund stated that the conditions of the greens on the golf course are improving.

Mr. Tom Baldwin

- Mr. Baldwin questioned the work being done to the Holiday Lane boat ramp. Director Segarra stated that this will remain a neighborhood boat ramp.

D. Public Comment

Mike Rogers with Grind for Life Inc. discussed his community night at the skatepark.

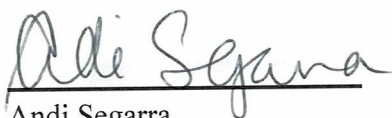
E. Staff Announcements

Andi Segarra, Leisure Services Director

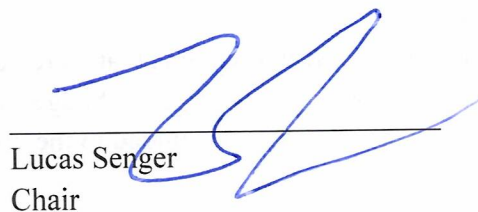
- Mrs. Segarra stated that the previous Leisure Services Director, Laird McLean has retired after 34 years.
- Mrs. Segarra announced transitions of positions including Andi Segarra as Director, Cara Potter as Recreation Supervisor and Miranda Johns as Aquatics Manager.
- Ed Thinger, General Manager of C.B.C.C. is working on the first in-house golf tournament for April 9th.
- Ball fields have been rented out to visiting teams for Spring Break.
- Easter Egg hunt April 19th at the Sports Complex.

F. Adjournment

The meeting was adjourned at 4:53 p.m.



Andi Segarra
Leisure Services Director



Lucas Senger
Chair