



**Meeting Agenda
Monday, March 23, 2026**

4:00 PM

REGULAR

**Cocoa Beach City Hall
2 South Orlando Ave.
Cocoa Beach, FL 32931**

WELCOME

- A. Call to Order
- B. Consent Agenda
 - 1. Approve January 26, 2026 Meeting Minutes
- C. Public Comment
- D. Unfinished Business
 - 1. Approve Leisure Services Advisory Board Standard Operating Procedures
 - 2. Election of Chair and Vice-Chair
- E. Special Presentation
 - 1. Pool Pavilion Presentation by Board Member Greg Lund
- F. Staff Reports and Announcements
 - 1. Driving Range Update
- G. Board Members Reports and Announcements
- H. General Public Comment
- I. Adjournment

Note: more than one member of the City Commission may be in attendance at the meeting and may participate in discussions.

Pursuant to 286.0105, Florida Statutes, the City hereby advises the public that if a person decides

to appeal any decision made by this Board, agency or meeting or hearing, he will need a record of the proceedings, and that for such purpose, affected persons may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the City Clerk at (321-868-3286), no later than 4:00 p.m., at least 48 hours prior to the meeting.

**City of Cocoa Beach Leisure Services Advisory Board
Agenda Item Summary**

**DEPARTMENT MAKING
REQUEST/NAME:**

Leisure Services /

MEETING DATE

March 23, 2026

REQUESTED MOTION/ACTION

Approve January 26, 2026 Meeting Minutes

IS THIS ITEM BUDGETED (IF APPLICABLE)?

BACKGROUND:

**City of Cocoa Beach Leisure Services Advisory Board
Agenda Item Summary**

**DEPARTMENT MAKING
REQUEST/NAME:**

Leisure Services /

MEETING DATE

March 23, 2026

REQUESTED MOTION/ACTION

Approve Leisure Services Advisory Board Standard Operating Procedures

IS THIS ITEM BUDGETED (IF APPLICABLE)?

BACKGROUND:

**City of Cocoa Beach Leisure Services Advisory Board
Agenda Item Summary**

**DEPARTMENT MAKING
REQUEST/NAME:**

Leisure Services /

MEETING DATE

March 23, 2026

REQUESTED MOTION/ACTION

Election of Chair and Vice-Chair

IS THIS ITEM BUDGETED (IF APPLICABLE)?

BACKGROUND:

**ADDITIONAL REVENUE
SOURCES & IDEAS FOR THE
LEISURE SERVICES BOARD
TO CONSIDER.**

**THE MOST POPULAR WATERFRONT DINING
ESTABLISHMENT FOR BOATERS IN COCOA
BEACH IS:**

Marker 24

Located in Merritt Island

THE MAJORITY OF COCOA BEACH BOATERS SPEND THEIR MONEY IN MERRITT ISLAND

- Why? Because Cocoa Beach doesn't really have a destination for boaters.
- Yes, there is Island Time or Sunset Grill; however, they are not boater-friendly destinations with limited slips and awkward dock spaces.

OUR PAVILION IS AN UNDERUTILIZED ASSET THAT HAS ENORMOUS POTENTIAL

Last fiscal year, the pavilion generated a total of \$6000.00 in rental fees.

The pavilion has a kitchen.

The pavilion has bathrooms

The pavilion can generate significant revenue in several ways.



PROPOSED DOCK RUNNING DOWN RIVER HOLE TWO ON THE GOLF COURSE.



OTHER RENDERINGS



WEDDINGS?



PROS AND CONS

- The proposed 100ft docks' cost would be approximately \$50,000-\$60,000
- If the city built the dock, could we lease it out to a third party for a monthly fee or a revenue-sharing plan?
- Will it interfere with the volleyball court and summer camps?
- Could summer camps be relocated?
- Will our citizens view this as a marina project?

COULD THE PAVILION BE LEASED OUT TO A THIRD PARTY?

- I talked to the owners of Dirty Birds, and they thought it was a good idea and were interested in helping to develop a plan.
- Could there be some kind of revenue-sharing opportunity with a third party?
- Could this be built out in stages?
- It would be nice to have Cocoa Beach boaters spend their money in Cocoa Beach rather than Merritt Island.

CONCLUSION

- By taking existing assets and turning them into new revenue streams, it is imperative for the city in order to keep our tax base low and enhance our amenities for the community.
- I would like to gather more data and present it to the commission to find out the level of interest.