

City of Cocoa Beach, Florida
Leisure Services Advisory Board Meeting Minutes
November 24, 2025

A. Meeting Called to Order

Meeting was called at 4:01 p.m.

Roll Call

Board Members Present:

Greg Lund
Jay Cole
Mike Braddock
Tom Baldwin

Board Members Absent:

Lucas Senger

Staff members Present:

Andi Segarra, Leisure Services Director
Cara Potter, Recreation Supervisor
Ed Thinger, Golf Course Manager
Brent Naylor, Pro Shop Manager

B. Consent Agenda:

Approve September 2025 meeting minutes.

Jay Cole made a motion to approve September 2025 meeting minutes, Tom Baldwin supported.
Approved – carried unanimously

C. Staff Reports and Announcements

- Greg Lund
 - Expressed support for the implementation of a loyalty program and the simplification of golf course fees.
 - Noted receiving numerous compliments regarding the quality of the greens and the performance of golf course staff.
 - Inquired about the Clermont National meeting and the status of the driving range proposal and related project improvements. Mr. Thinger reported the meeting went well and that Cover the Tees proposed contributing \$100,000 annually toward driving range costs.
 - Reviewed golf course finances from Fiscal Year 2025
- Mike Braddock
 - Questioned when current golf cart lease will expire. Director, Segarra stated the lease ends in December of 2026.
- Jay Cole
 - Expressed his support for updated golf fees.
- Tom Baldwin
 - Voiced support for improvements at Ramp Road Park.

- Recommended improving communication to the community and boaters regarding construction progress.
- Presented an article on the Indian River Lagoon and emphasized the importance of preserving this resource for the community.

D. General Public Comment

E. Staff Announcements

Andi Segarra, Leisure Services Director

- Announced that proposed golf course fee updates will be presented at the December 4th City Commission meeting and, if approved, will take effect in January 2026.
- Stated the goal of presenting the driving range improvements and proposal at the February City Commission meeting.
- Provided project updates. Bicentennial Park scheduled to open in January 2026. Ramp Road Park scheduled to open in April 2026.

F. Adjournment

Mike Braddock made a motion to adjourn, Jay Cole supported. Approved – carried unanimously.

The meeting was adjourned at 4:40 p.m. Next meeting is scheduled for January 26th.

Andrea Segarra
Leisure Services Director

Greg Lund
Vice Chair